

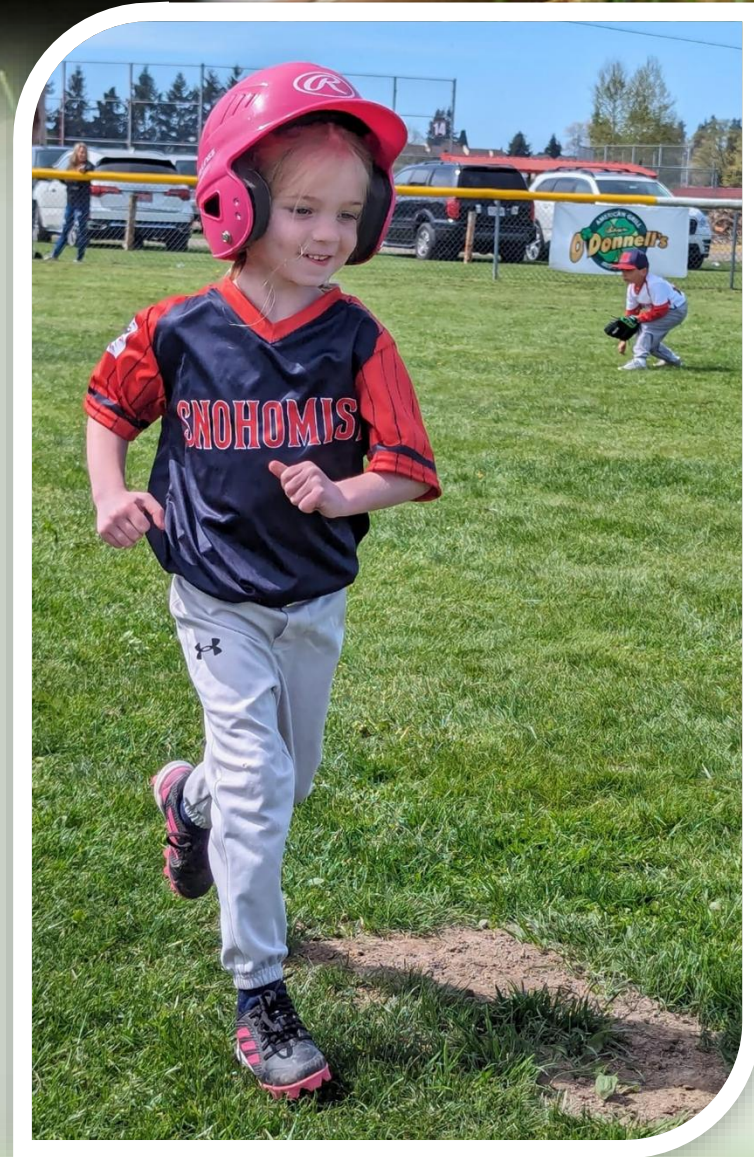


# 2025 Season Preview



# Agenda

- Welcome
- Board members
- SLL website
- League divisions
  - Softball
  - Baseball
- Evaluations
- Season timeline
- Field layout
- Field days
- Volunteers
- Parent & player conduct
- Umpires
- Safety
- Finances
- Fundraising/Sponsorships
- Concessions
- Uniforms
- Q&A
- Wrap up



# Welcome

- Q&A at the end
- New Year
  - **Did you know?**
- 19 board members
  - **4 new members**
- 3 pillars
  - **Accountability**
  - **Visibility**
  - **Communication**
- Little League is Kids
- Safety
- This is YOUR league
  - **Be a part of the solution**
  - **Volunteer**
    - Coaches
    - Team Parent
    - Umpires
    - Concessions
    - More!



A close-up photograph of a brown leather baseball glove with yellow laces and a white baseball with red stitching, resting on a green grassy field. The image is slightly blurred and serves as a background for the top half of the slide.

## **2025 Board Members**

### **Executive Board**

President: Randy Dickey

VP of Administration: Noelle Matthews

VP of Baseball: Joe Hardy

VP of Softball: Shanel Cruver

VP of Finances: Chelsea Bolander

VP of Operations: Leslie Matthews

League Player Agent: Rick Leo





# 2025 Board Members

## General Board

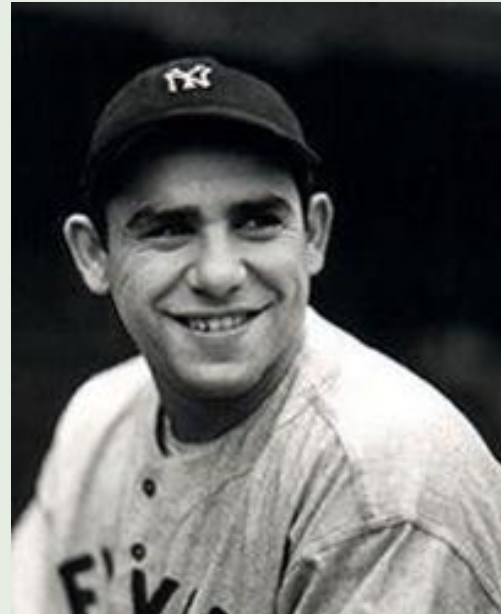
- Dir. of Baseball: Joel Taylor
- Dir. of Rookie Baseball & Tee Ball: Krista Crane
- Baseball Coaching Coordinator: Andrew Bales
- Baseball Player Agent: Sean Antonius
- Dir. of Softball: Tonya Knisley
- Softball Coaching Coordinator: John Choiniere
- Dir. of Fields & Facilities: Kory Tyson
- Equipment Director: Kyle Smith
- Registrar: Courtney Brown
- Safety Officer: Rob Stark
- Director of Concessions: Patrick Lafferty
- Treasurer: Jeremy Feigen





## 2025 Open Board Positions

- Director of Volunteers
- Fundraising Director
- Scheduler
- Umpire-in-Chief
- Softball Player Agent



“Little League is a very good thing, because it keeps the parents off the streets.”

Yogi Berra



# SLL Website – [www.snohomishll.com](http://www.snohomishll.com)

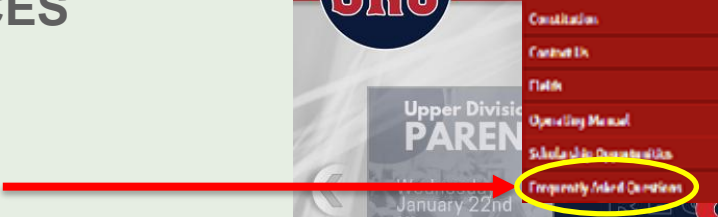
INSTANT RESOURCES



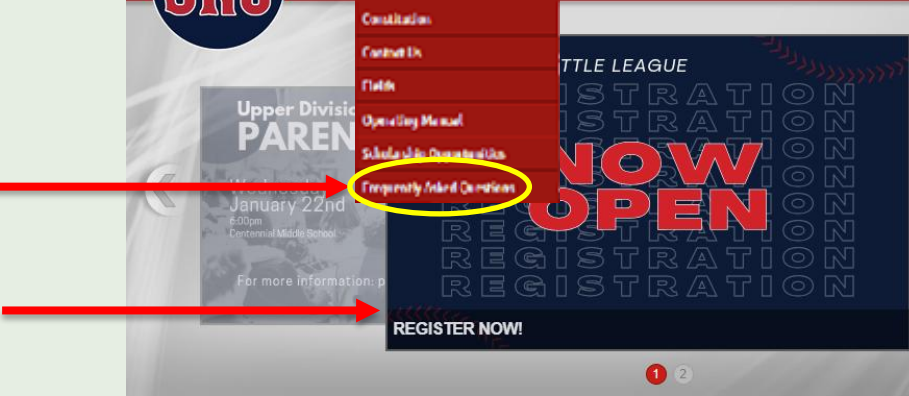
REGISTRATION/ACCOUNT INFORMATION



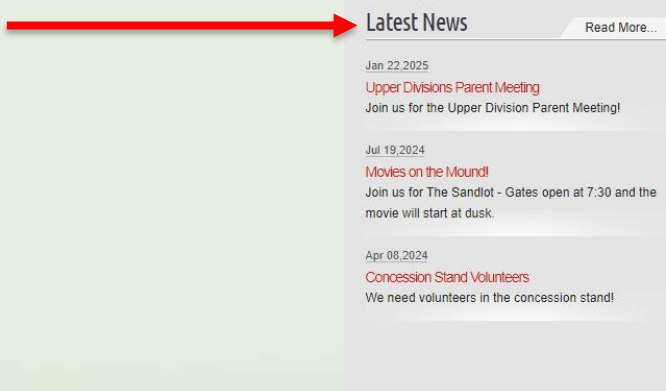
FAQ



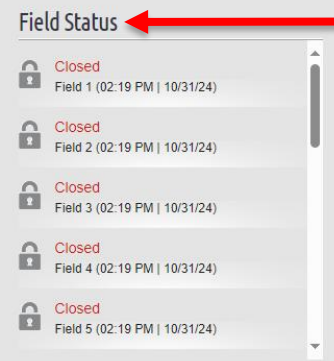
CALL TO ACTION



NEWS



FIELD STATUS



SOCIAL MEDIA



The screenshot shows the Snohomish Little League website. At the top is a navigation bar with the SNO logo, a 'Home' button, and a menu with links for 'About SLL', 'Key Dates', 'Programs', 'Coaching Resources', 'Umpires', 'Safety', 'Sponsorships & Fundraising', and 'Fan Store'. On the right of the navigation bar are 'LOGIN' and 'REGISTER' buttons. Below the navigation is a large banner with the text 'REGISTRATION NOW OPEN' and a 'REGISTER NOW!' button. A dropdown menu is open from the navigation bar, with 'Frequently Asked Questions' highlighted. Below the banner is a 'Latest News' section with three articles: 'Upper Divisions Parent Meeting' (Jan 22, 2025), 'Movies on the Mound!' (Jul 19, 2024), and 'Concession Stand Volunteers' (Apr 08, 2024). To the right of the news is a 'Field Status' section listing five fields, all marked as 'Closed'. Below the field status is a Facebook widget for 'Snohomish Little League'. At the bottom of the page is a footer with logos for Girard, The Antonius Team, and Crystal Dickerson.



# 2025 SLL Softball



Vice President of Softball

**Shanel Cruver**

*PRO LEATHER*

PX11RYLLL  
11 IN. 6 OZ. .47 cor  
375 lb. MAX COMPRESSION  
Poly-X® Core







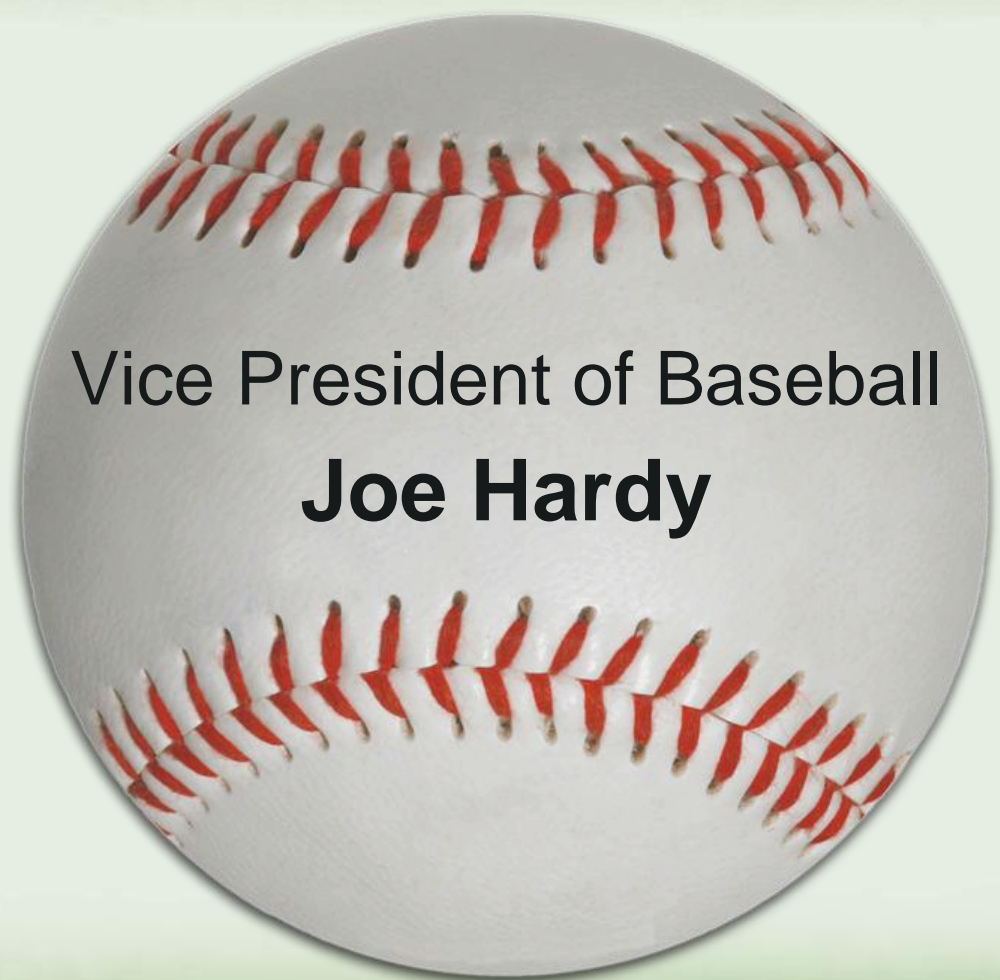
## 2025 SLL Softball Divisions

Division	League Age	Description
<b>Tee Ball 1 &amp; 2</b>	<b>3-7</b>	A positive introduction to the baseball and the softball experience, grounded in fun, fitness, and fundamentals that are key to growing a child's love for the game.
<b>Rookie League</b>	<b>6-7</b>	An introduction to softball to players that have 1 or more years of experience. Coach-pitch only.
<b>89ers</b>	<b>8-9</b>	89ers introduces kid pitching and stealing into regular play. Coaches may be required to pitch as rules and game-play scenarios allow.
<b>Minor League</b>	<b>9-11</b>	The Minor League division takes the next step in player development by introducing full kid-pitch play and advanced base stealing scenarios.
<b>Major League</b>	<b>10-12</b>	This is a competitive, advanced-play league with strong competition. This is a full kid-pitch division, that will incorporate advanced coaching and playing techniques.
<b>Junior League</b>	<b>12-14</b>	These programs are considered more challenging than younger Little League® divisions due to more advanced rules, including the ability to lead-off and steal as the pitcher breaks, along with longer base paths and greater pitching distance.
<b>Senior League</b>	<b>13-16</b>	This division uses a 60-foot diamond with a pitching distance of 43 feet. This is the highest division of Little League® and provides the most advanced level of play.



A close-up photograph of a brown leather baseball glove and a wooden bat lying on a green grassy field. The glove is in the foreground, and the bat is partially visible behind it.


## 2025 SLL Baseball

A large, detailed image of a white baseball with red stitching, centered on the page.

Vice President of Baseball  
**Joe Hardy**



# 2025 SLL Baseball Divisions



Division	League Age	Description
<b>Tee Ball 1 &amp; 2</b>	<b>3-7</b>	A positive introduction to the baseball and the softball experience, grounded in fun, fitness, and fundamentals that are key to growing a child's love for the game.
<b>Minor League (Rookie, AA &amp; AAA)</b>	<b>6-12</b>	Offered for younger players looking to gain more experience. League instruction starts as coach-pitch and moves to kid-pitch as players move up in age and skill.
<b>Major League</b>	<b>10-12</b>	This is a competitive, advanced-play league with strong competition. This is a full kid-pitch division, that will incorporate advanced coaching and playing techniques.
<b>Intermediate League</b>	<b>11-13</b>	This division offers a transition for players between the standard LL field size (46-ft pitching distance and 60-ft base paths).
<b>Junior League</b>	<b>12-14</b>	These programs are considered more challenging than younger divisions due to more advanced rules, including the ability to lead-off and steal as the pitcher breaks. This division introduces the use a 90-foot diamond with a pitching distance of 60 feet, 6 inches.
<b>Senior League</b>	<b>13-16</b>	This is the highest division of Little League® and provides the most advanced level of play.



FULL GRAIN LEATHER COVER  
RS



# **2025 SLL Evaluations**

## **Saturday, February 1**

**9:00 AM – Valley View Middle School**

<b>Time</b>	<b>Grouping</b>
<b>9:00 AM – 10:00 AM</b>	<b>Baseball 13+</b>
<b>10:00 AM – 11:00 AM</b>	<b>Baseball 12</b>
<b>11:00 AM – 12:30 PM</b>	<b>Baseball 11</b>
<b>12:30 PM – 2:00 PM</b>	<b>Baseball 10</b>
<b>2:00 PM – 3:30 PM</b>	<b>Baseball 9</b>
<b>3:30 PM – 5:00 PM</b>	<b>Baseball 8</b>





# 2025 SLL Evaluations

## Sunday, February 2

1:00 PM – Valley View Middle School

Time	Grouping
1:00 PM – 2:30 PM	Softball 89ers
2:30 PM – 3:30 PM	Softball Minors
3:30 PM – 4:30 PM	Softball Majors
4:30 PM – 5:00 PM	Softball Juniors





# **2025 SLL Evaluations**

**Saturday, February 8**

**1:00 PM – Valley View Middle School**

<b>Time</b>	<b>Grouping</b>
<b>1:00 PM – 2:30 PM</b>	<b>Softball 89ers</b>
<b>2:30 PM – 3:30 PM</b>	<b>Softball Minors</b>
<b>3:30 PM – 4:30 PM</b>	<b>Softball Majors</b>





# 2025 SLL Evaluations

## NOTES

- **Valley View Middle School: NO PARKING on Broadway**
  - Park only in the school parking lot
- **Arrive 30 minutes prior to tryout time to check-in & warm-up**
- **Warm-up area will be provided after check-in**
- **Player is free to leave after tryout is complete**
- **Check League Age at the [Little League International website](#)**



# 2025 Season Timeline

Date	Event
1/31	Upper Divisions Registration Closes
2/1	Evaluations: Day 1 (Valley View Middle School) <ul style="list-style-type: none"><li>• 9:00 AM – 5:00 PM</li></ul>
2/2	Evaluations: Day 2 (Valley View Middle School) <ul style="list-style-type: none"><li>• 1:00 PM – 5:00 PM</li></ul>
2/8	Evaluations: Day 3 (Valley View Middle School) <ul style="list-style-type: none"><li>• 1:00 PM – 4:30 PM</li></ul>
2/12-13	Softball & Baseball Draft (Snohomish Boys & Girls Club) <ul style="list-style-type: none"><li>• 6:00 PM</li></ul>
2/22	Upper Divisions Field Day + Gear Swap
2/26	Lower Divisions Parent Meeting <ul style="list-style-type: none"><li>• 6:00 PM (Centennial Middle School)</li></ul>





# 2025 Season Timeline

Date	Event
3/3	Upper Divisions Practices Begin
3/8	Coaching Clinic (BASE by Pros)
3/9	Lower Divisions Registration Closes
3/22	Lower Divisions Field Day + Gear Swap
3/24	Lower Divisions Practices Begin
3/29	Opening Day



# 2025 Season Timeline

Date	Event
4/5-13	Spring Break
4/13	Mariners Little League Day vs. Texas Rangers + Little League Parade
4/19	Snohomish Easter Parade
4/26	Mattress Fundraiser
4/27	Mariners Little League Day vs. Miami Marlins
4/28	All-Stars Voting Begins



# 2025 Season Timeline

Date	Event
5/14-17	Team Photos
5/27	All-Stars Practices Begin
5/27-31	In-House Tournaments
6/2-6/7	In-House Tournaments
6/7	Family Fun Day
6/16	Softball District All-Stars Tournament
6/16	Teen Baseball District All-Stars Tournament
6/24	Baseball District All-Stars Tournament
7/15	Fall Ball Registration Opens





**DICK'S Sporting Goods**

**Snohomish Little League Discount Weekends**

**March 7-9**

**August 22-24**

**Marysville DICK'S Sporting Goods**

**20% off throughout the store**





## **Fields & Facilities**

### **Complex Improvements**

- **New heat pump, freezer, and Blackstone grill for the concession stand**
- **Leveled fields 1-4**
- **Purchased new mounds for all fields**
- **Installed Field 12 - a new Tee Ball & Rookies field!**



# Field Layout





## Field Day – Feb 22

### Fields 1-6 & 13-16

**BBO**



- A priority list of items needing to be completed will be provided at each field.
- A board member will be assigned to each field to answer questions and assist with the priority list.
- Each Team will be assigned to a field and time slot. We need “all hands on deck” to get the fields ready for play.
- Bring friends, family, and teenagers needing to work off community service requirements.
- Any questions please contact board members at the complex.
- If you have experience in the construction, gardening, or painting trades, let us know!



A close-up photograph of a brown leather baseball glove with yellow laces, resting on a green grassy field. A white baseball with red stitching is partially visible inside the glove. The background is a soft-focus green field.

## **Volunteers**

- **Coaches**
- **Team Parents**
- **Umpires**
- **Concessions**
- **Field & Facility Maintenance**
- **Fundraising**
- **Events**







## **Parent & Player Conduct**

**From LLI – The Sport Parent Code of Conduct**

The essential elements of character-building and ethics in sports are embodied in the concept of sportsmanship and six core principles:

- **Trustworthiness**
- **Respect**
- **Responsibility**
- **Fairness**
- **Caring**
- **Good Citizenship**





## **Parent & Player Conduct**

**SLL conduct expectations:**

- I will not force my child to participate in sports.**
- I will remember that children participate to have fun and that the game is for youth, not adults.**
- I (and my guests) will be a positive role model for my child and encourage sportsmanship by showing respect and courtesy, and by demonstrating positive support for all players, coaches, officials, and spectators at every game, practice or other sporting event.**



## Parent & Player Conduct

SLL conduct expectations:

- I (and my guests) will not engage in any kind of unsportsmanlike conduct with any official, coach, player, or parent such as booing and taunting; refusing to shake hands; or using profane language or gestures.
- I will teach my child to play by the rules and to resolve conflicts without resorting to hostility or violence.



## Parent & Player Conduct

SLL conduct expectations:

- I will demand that my child treat other players, coaches, officials and spectators with respect regardless of race, creed, color, sex, or ability.
- I will teach my child that doing one's best is more important than winning, so that my child will never feel defeated by the outcome of a game or his/her performance.



## **Parent & Player Conduct**

**SLL conduct expectations:**

- I will praise my child for competing fairly and trying hard, and make my child feel like a winner every time.**
- I will never ridicule or yell at my child or other participants for making a mistake or losing a competition.**
- I will refrain from coaching my child or other players during games and practices, unless I am one of the official coaches of the team.**



## **Parent & Player Conduct**

**SLL conduct expectations:**

- **I will respect the officials and their authority during games and will never question, discuss, or confront coaches at the game field, and will take time to speak with coaches at an agreed upon time and place.**
- **SLL has resources in place for questions and help.**



# Umpires



## Training and Equipment

---

- League and Team Umpires
  - If a league umpire is not available, a team umpire (parent or coach) will need to officiate the game
- Training
  - Basic training to get you comfortable on the field
  - Advanced training if desired
  - District 1 providing umpire training each weekend in March – Reach out to Randy Dickey for details
- Equipment
  - We have gear at each field
  - We have gear to loan for the season
  - Can help you find affordable personal gear
- Resources at [snohomishll.com/umpires](http://snohomishll.com/umpires)

# Umpires

## 2025 Umpire Goals

---

- Recognize that umpires are there to help our kids enjoy the game
- Make Snohomish LL a great place to umpire
  - An entirely positive experience for umpires
  - Eliminate groaning, complaining, and negative comments from the game
- Umpire in Chief – **UIC NEEDED**  
[snohomishllumpire@gmail.com](mailto:snohomishllumpire@gmail.com)







## Safety – Rob Stark

How **WE** keep player safety a #1 priority:

- Background checks are performed for all coaches, managers, and board members.
- All coaches, managers, and the UIC will receive basic first aid, CPR, and AED operation training – AEDs are onsite.
- All coaches, managers, and the UIC will receive cardiac arrest and concussion protocol training.
- All teams will be issued a first aid kit.
  - **Additional first aid supplies and ice packs are stocked in both concession stands.**
- All team equipment has been thoroughly inspected.
  - **USA baseball bats only.**
- Maintain a slightly longer grass infield on our t-ball and rookie fields.
- **NO DOGS ALLOWED**



**SAFETY  
FIRST**





# Safety

How **YOU** keep player safety a #1 priority:

- Give your player's gear a once over.
- Make sure your player has plenty of water.
- Encourage your player to take warmups seriously.
- Encourage your player to have open communication with their coaches.
  - **Your players know their bodies best.**
- Athletic supporters are required for all male players, rookies and above.
  - **Athletic cups are required for all male catchers**
- Consider using a batting helmet with a jaw guard.
  - **A limited number of helmets are available to check out.**



# Safety

ALL BATS MUST HAVE THE FOLLOWING STICKERS TO BE LEGAL:

Softball:



Baseball – Majors and below:



Baseball – Intermediate and above can also use:

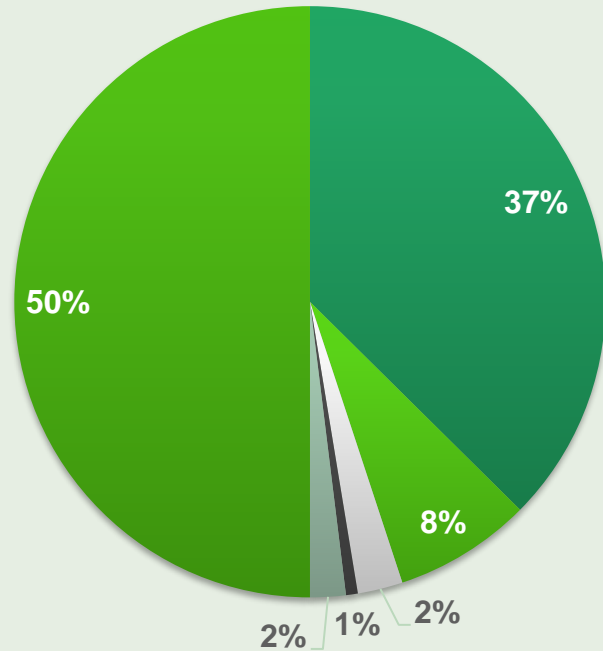


*\*Wood bats are legal at every level.*



# Finances – Chelsea Bolander

## Approved 2024-25



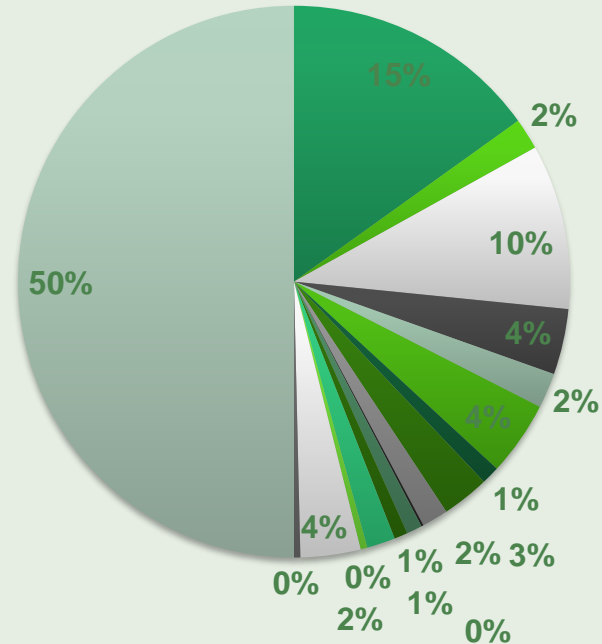
- Total Registration Fees
- Total Concessions Income
- Total Donations
- Total Fundraising and Sponsorships
- Total Other Income
- Total Income



	Approved 2024-25	Actual 2023-24
Total Registration Fees	\$ 288,465	\$ 229,249
Total Concessions Income	58,000	70,574
Total Donations	19,000	27,368
Total Fundraising and Sponsorships	5,000	3,494
Total Other Income	15,000	19,258
<b>Total Income</b>	<b>385,465</b>	<b>349,944</b>
<hr/>		
Total Player Equipment and Uniforms	113,665	102,608
Total Field Equipment	13,800	8,658
Total Fields and Facilities	72,788	72,671
Total Concessions Expenses	29,000	41,513
Mortgage	15,500	18,125
Total Utilities	32,800	29,596
Total Charter & Insurance	7,973	6,509
Total Administration	20,921	21,843
E-pay, Bank and Credit Card Fees	11,564	9,926
Fundraising Expenses	1,000	2,486
Scholarships Granted	6,800	6,127
Coach and Player Development	6,000	5,321
Total Post-Season Tournament Expenses	12,500	11,552
Family Fun Day	3,000	2,673
Umpires	26,451	9,081
Safety	2,806	2,487
<b>Total Expenses</b>	<b>\$ 376,567</b>	<b>\$ 351,176</b>
<b>Net Income</b>	<b>\$ 8,898</b>	<b>\$ (1,232)</b>

# Finances

## Expenses 2024-25



- Total Player Equipment and Uniforms
- Total Fields and Facilities
- Mortgage
- Total Charter & Insurance
- E-pay, Bank and Credit Card Fees
- Scholarships Granted
- Total Field Equipment
- Total Concessions Expenses
- Total Utilities
- Total Administration
- Fundraising Expenses
- Coach and Player Development



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# Fundraising & Sponsorships

**Goal: \$55,000**

- One of the largest leagues in the district!
  - 800+ kids, 17 fields, ALL maintained and managed by volunteers
- Registration costs do not cover all league expenses

## Focus Areas

- Team and Banner Sponsorship
- Capital Projects:
  - Batting cages
  - Dugouts on Field 12
  - Scoreboard renovation on the West side
  - Mortgage payoff
  - Road-side fencing
  - Lights and turf on Upper Divisional fields





## Team and Banner Sponsorship

Choose the giving level that fits your company

- Starting at \$250

## Banners

**\$750 for 2 – 3x6' banners**

- Banners will be put up on Field Day!
- 1 sponsorship from every team will get us to our fundraising goal!



# What Fundraising Covers

## Donations accepted anytime!

- \$60 = 1 dozen softballs
- \$200 = Set of catcher's gear
- \$150-\$200 = A full scholarship
- \$500 = 1 New "L" Screen
- \$2000 = A new set of bleachers







Slumber with Purpose! Our Mattresses Fuel Dreams & Fund Schools!


# Snohomish Little League's 1<sup>st</sup> Ever Mattress Fundraiser

Saturday, April 26, 2025

10am – 5pm

[CFSbeds.com](http://CFSbeds.com)





**THE  
MATTRESS  
FUNDRAISER**

**SLEEP. SUPPORT. SAVE**



Curated Selection of the BEST in the Industry

*Beautyrest*

**BIA**   
BEDDING INDUSTRIES OF AMERICA

**MALOUF**

 **Eclipse**

  
**HELIX**

**HEMINGWAY**

 **AMERICAN SLEEP**

**purple**

TRANQUILITY

  
**THERAPEDIC**

  
*PureCare*



## Everything You Can Get From a Store & MORE

- Warranties
  - Comfort Guarantees
  - Delivery Options
  - Optional Haulaway of an Old Mattress
  - Financing Options
- Great Pricing – Starting at:
    - \$249 – Twin
    - \$269 – Full
    - \$299 – Queen
    - \$499 – King



Goal = EVERY family  
finds 1 person & gets  
them to the event



## Snohomish Little League

# MATTRESS FUNDRAISER

**SAVE BIG. SLEEP GREAT. SUPPORT LOCAL. FUND DREAMS.**

Saturday, April 26, 2025  
10am - 5pm  
@ TBD

- Brand New - Brand Name
- Made to Order
- All Sizes and Feels
- Financing Available
- [goodsleepfundraising.com](http://goodsleepfundraising.com)
- Questions? (360) 454-3210

**Mattresses! Adjustable Bases! Luxury Pillows! Sheets & More!**

**SAVE the DATE & SPREAD the WORD**



*Come check out these brands & more!*

# Your Earnings Are Up To You



100001

Date April 26, 2025

Pay To The Order Of Snohomish Little League \$ ?????

\_\_\_\_\_ Dollars

For Mattress Fundraiser Earnings CFS Seattle





CFS Seattle / Tacoma  
Nancy & Derek Morawski  
[cfsteamseattle@gmail.com](mailto:cfsteamseattle@gmail.com)

Customer Service: (360) 454-3210

[www.GoodSleepFundraising.com](http://www.GoodSleepFundraising.com)



A close-up photograph of a brown leather baseball glove with yellow laces, resting on a green grass field. A white baseball with red stitching is partially visible inside the glove.

## Concessions – Patrick Lafferty

### Concessions Mission

- We are here for your convenience!
- All funds go directly back into the league to continue to support and improve the experience for all patrons!
- Our goal is to have both stands open from 4:30 until 30 minutes after the last game or practice ends!





# Concessions

## Volunteers

- We welcome all volunteers, 12 and older.
- 1 person, at all times, must have a food handler card. This can be done online from the Snohomish health district Web site [www.SNOHD.org](http://www.SNOHD.org), if you are interested. (We will have a board member in the stand with a food handler card).
  - We will have a form created through signup genius once the season starts.
  - Training will be provided for all jobs that occur in the concession stands, so don't be worried or nervous about volunteering.
- This is one of the most fun and easiest ways to be involved and volunteer!



A close-up photograph of a brown leather baseball glove with yellow laces, resting on a green grassy field. A white baseball with red stitching is partially visible inside the glove.

## Concessions

### Menu items:

- Nachos, pretzels, hotdogs, cheeseburgers.
- Chips, candy, sunflower seeds, ice cream, popcorn.
- Soda, water, Gatorade, coffee, hot tea, hot chocolate, juice, slushies.
- We are open to any suggestions for other menu items that may not be available at the time of your visit.



A close-up photograph of a brown leather baseball glove and a wooden bat lying on a green grassy field. The glove is in the foreground, and the bat is behind it, both slightly out of focus.

# Concessions

## Questions & Comments

- We welcome and encourage all feedback
- Contact info:

Patrick Lafferty

[sllconcessionsdirector@gmail.com](mailto:sllconcessionsdirector@gmail.com)





## Uniforms

### League to provide:

#### **SOFTBALL**

- Jersey and socks

#### **BASEBALL**

- Jersey and hat

### Families to provide:

#### **SOFTBALL**

- Pants and belt

#### **BASEBALL**

- Pants, belt, and socks



## Uniforms

Snohomish Little League Store  
QR Code





# Q & A





**THANK  
YOU!**

